

1999 PM USA COMMUNITY EVENT MARKETING CALENDAR 1ST QUATER ONLY

<u>EVENT</u>	<u>CITY/STATE</u>	<u>DATE</u>	<u>Involvement</u>
Little Saigon Tet Fest	Westminster, CA	2/19-21	Festival
Asian American Expo	Pomona, CA	2/13 & 14	Festival
Zulu Lundi Gras Festival	New Orleans, LA	2/15	Concert
Calle Ocho	Miami, FL	3/14	Concert

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